



*Imagine***Engagement**

A photograph of a middle-aged man with a grey beard and mustache, smiling warmly while looking down at a smartphone he is holding in his hands. He is wearing a grey turtleneck sweater. The background is a blurred indoor setting with large windows.

# *Imagine***Engagement**

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The Customizable Artificial  
Intelligence Solution Built to  
Improve Patient Engagement

AGILE. ACCURATE. AUTOMATED.



[www.imagineteam.com](http://www.imagineteam.com) | 1-866-723-7971

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## REINVENTING PATIENT ENGAGEMENT, POWERED BY ARTIFICIAL INTELLIGENCE

*ImagineEngagement* is a patient billing and payment solution that will customize the billing cycle for each of your patients. Backed by the patient's historical billing data from *ImagineBilling*™, past payment patterns, eligibility and ID verification checks and overall propensity to pay scoring, the system will build personas around each patient. These personas will be leveraged to tailor a dynamic communication plan for statement distribution.

Based on a patient's persona, *ImagineEngagement* indicates suggested cadences and avenues for sending notifications. Those more likely to pay will be presented with more frequent communication, while those less likely to pay will receive fewer statements, saving you time and money.

Your patients will receive an individualized, best in class user experience and your collections will increase drastically, all while their satisfaction with your practice skyrockets.

## KEY BENEFITS



Enhanced patient experience



Increase patient payments up to 30%



Save time and money on patient communication



Unique, customized patient billing cycles



Automatically tailor patient follow-up via mail, e-mail or SMS text message



Flexible payment and discounting options



AI-generated patient personas